

PROGRESS

with Michael Bernoff



GARY MUSLER
on becoming fearless

Gary Musler Entrepreneur

HOME
Scottsdale, Arizona

GIRLFRIEND
Karen



“I didn’t need Michael Bernoff.”

These are the first words out of Gary’s mouth at the beginning of our interview for this magazine. He then quickly states that was what he *told himself* and believed when he first met Michael and approached him about his courses. His intent wasn’t to participate in courses for his own betterment, but for someone special in his life that he wanted to help. **“I believed what I ‘thought’ Michael Bernoff taught would be helpful for others. But me? No, not me!**

Because Gary was a guy that already “had it all.” A Connecticut native, Gary began his journey into the working world going full force out of the gates and did well right away. Achieving success at a young age, he just kept climbing the ladder. His story is the American Dream. After a run of tremendous success as an internet marketer, he was even profiled by Newsweek magazine! No matter what Gary delved into, success seemed to just explode for him. He enjoyed it and managed this success to his benefit and eventually chose to move to the desert to enjoy the good life and retire about 10 years ago.

Yet, he soon realized there’s a reason people retire at an “older” age. “When people retire too young, they often find they need to get back to work, quickly!”

Back to work he went! Before long, he was choosing his work, hand-picking his clients and enjoying

business on his own terms. Having always been a successful businessman, once again he was pretty sure he had it all together.

He really didn’t think he could be impacted by personal development. Yet Gary gravitated toward Michael’s Human Interaction Technology Training (HIT), because he felt it would benefit his work with words and copy as an internet marketer. **“I believed that HIT, with its strong communication element, would be a good fit and benefit me in my business.”**

“Then I spoke with Michael and learned the best place to begin is his Call2Action course, so that’s exactly what I did first. Before I knew it I was all in! Since what I learned in each course had a great impact, I enrolled in everything: Core Strength Experience; Rapid Presentation Mastery, HIT and CORE Leadership--I signed up for it all--for me AND my girlfriend, Karen.”

That “someone special” that Gary originally had in mind when he contacted Michael about his courses was Karen. Their lives had been impacted by some painful, stressful ugliness. Three years of nasty lawsuits and incredible stress had taken its toll on both of them as individuals. Gary wanted to give her a gift to help restore her spirit.

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I have come to know that whatever it is,
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“Since then, **the journey has been remarkable.** I had experienced success by most of the world’s terms. I had anything anyone could ever want. Yet with all the stress and negativity, along with my self-proclaimed status of “I’m not a relationship guy”, it wasn’t working. It made it the most incredible timing for Michael Bernoff and his magic to enter our lives.”

Gary believes wholeheartedly that this is one of those situations that “when the student is ready, the teacher will appear.”

Since working with Michael Bernoff, Gary and Karen’s relationship has grown closer and stronger and they now have easier and more clear communication with one another. “We had a great relationship before, but with the pressures we faced taking it’s toll...**now we can use what we’ve learned from Michael to help us both respond differently...more powerfully and peacefully, to the pressure.**”

Gary talks about one of the most monumental things he’s learned...and that is the ability to see other’s perspectives. “When faced with difficulty, I found that it really is possible to be able to really see *outside* of it.” Another tremendous new skill he’s developed is the ability to stay grounded and approaching life from a new place of optimism. “**I am talking about receiving REAL RESULTS - measurable results.**”

“I embrace challenges now. I say BRING IT because I believe I will be better for it after and I have come to know whatever it is, it can’t take me down.”

“Working with Michael has made me fearless.”

So many people like me find success in their lives. Whether it is being the best salesman, the best ball player or the best school teacher, often they find that success doesn’t mean they are free from personal difficulties such as lack of confidence or freedom from hang-ups. I learned that letting go is one of the most freeing things we can do for ourselves. I learned to manage my need to control everything. I also learned to ask the right questions, respond with more certainty and feel more at ease in all situations.

“I learned there is no validation like self-validation.”

Today, I enjoy helping the Michael Bernoff community through my role in Leadership. I give back and enjoy watching people’s lives shift. It’s huge! Yet, through my leadership involvement, **I also learn that WE are OUR OWN greatest asset.** As a leader, I love helping others see this and acknowledge it--plus I also get to continue to learn while helping.

I am often asked about my experiences with Michael Bernoff. When someone asks me what I think about Michael Bernoff and taking his courses I simply ask:

“How serious are you about attaining the next level in your life?”

“I learned there is no validation like self-validation.”

Thoughts from Michael

on Becoming Fearless

Many people talk about being “fearless.” Is there such a thing? Of course not! Yet what Gary came to realize is that now his knee-jerk reaction to fear is to go forward at full steam. Call it courage, call it tenacity - call it what you want. I call it fearless. Many people can’t imagine what it is like to reach the level of success Gary has reached. He was a man of good fortune at a young age. Yet just like everyone else in the world, challenges will rear their ugly head and that’s when the rubber meets the road. Here you have a couple with a blossoming relationship forced to endure challenges that weighed on them through no fault of their own. There’s not a day that passes where I don’t think or say that adversity is a gift. Their adversity was a gift. Here’s Gary, a man who wanted to help and support his girlfriend...introduced to personal development which was beneficial to them both. Gary’s a guy that understands the power of intellectual property. Now his own intellectual property is worth so much more! His communication skills and his ability to effectively respond to life’s crises truly benefited not just Karen, but both of them. A closer, stronger relationship emerged as the two of them learned to approach life from a new and optimistic core.

We are all on our own journey in life, that we know. What’s really cool about working with Gary was how quickly he learned early on that his journey is separate from Karen’s. Each of them grew together but each also learned what they needed as individuals. Gary’s ability to control situations was a huge factor in the success he’d achieved. Now he had to learn to let go of that in his personal life! That’s not easy for anyone! Gary’s ability to learn to truly let go of control and learn a new approach to life’s challenges yielded real results for a man whose life was centered on results.

Now that’s success.

Gary now feels that whatever life brings, he is ready. In his own words, he is now fearless and lives a life of certainty and ease. Learning to validate himself yet continue to stretch the thresholds of growth is what makes Gary a better man each and every day. And that’s fantastic. Yet what’s REALLY cool is he’s impacting others to adopt the same “BRING IT” attitude - showing them that they will be stronger for whatever comes their way, good or bad. I’ve watched Gary impact others with that belief...and the ripple effect is incredible.

Now that’s progress.

Ready to begin really living your life?

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